



Investment Strategy

Beacon Street Capital is a long-only, equity growth manager, but unlike most managers we use no Wall Street research, economic data or technical trend analysis. We believe these traditional sources of information are less reliable in determining potential stock price appreciation than the allocation of corporate capital based on management’s view of the company’s future. With this in mind, we use a proprietary accounting-based algorithm that includes key balance sheet items found to have predictive qualities related to a company’s internal growth potential. *Investors without this information are slow to recognize a change in growth potential, giving us a competitive edge in knowing what to buy and when to sell.*

Combining this quantitative tool with bottom-up fundamental analysis helps us find high-quality stocks that are temporarily mispriced by the market. The result is the compounding of excess returns with low volatility on a consistent and repeatable basis for our clients and ourselves.

Manager Biographies

Terry Burke spent his prior 30-year career as a financial consultant to public and private companies. From that experience he developed a method to quantify internal growth potential that drives future value, creating a new pathway to alpha. This method was accepted as a source of independent research by Lehman Brothers and Credit Swiss First Boston in the Wall Street Global Settlement Program. He co-founded Beacon Street Capital, LLC in 2001.

Herron Weems has over 30 years’ experience in the securities industry having served as a Managing Director with Salomon Brothers, which he joined in 1977. In 2000, he left Salomon Smith Barney to concentrate on private investments and in late 2001 he co-founded Beacon Street Capital.

Firm Description

Beacon Street Capital, LLC is an independently owned private investment advisory boutique with specific skills, experience and proprietary analytics. Our clients are individuals, foundations and private partnerships.

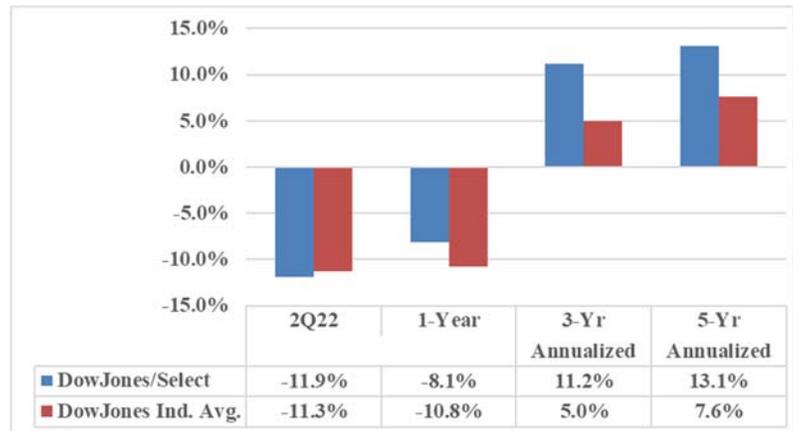
**INSTITUTIONAL-LEVEL MONEY
MANAGEMENT FOR INDIVIDUALS**

DowJones/Select

A Separately Managed Account

As of June 30, 2022

Net Performance



Beacon Street Capital composite performance results include actual total returns for all full discretion accounts in this strategy. These net-of-fee composite returns are calculated on an asset-weighted basis and include transaction costs and investment dividends. Past performance is no guarantee of future results.

Inception: April 2002

Sector Exposure

Information Tech	39%
Consumer Discretion	15%
Health Care	20%
Communications	4%
Financials	6%
Cash	16%
	100%

Objective

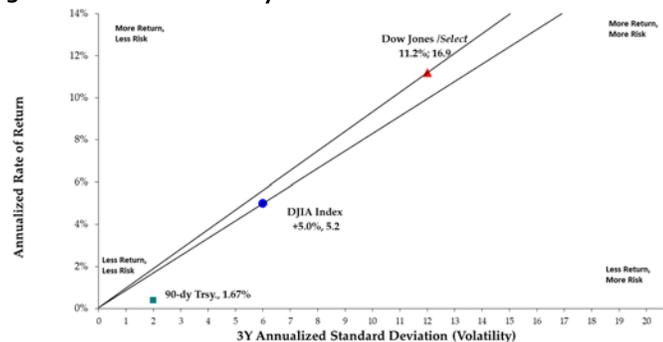
- ✓ Consistent Dividends
- ✓ Capital Appreciation
- ✓ Excess Returns over Benchmark
- ✓ Less Volatility than Benchmark

Strategy

- ✓ Select only Blue Chip stocks
- ✓ With positive growth potential
- ✓ And financial strength

Annual Turnover	0.0
Dividend Yield	1.3%

3-Yr Risk-Reward Analysis



Contact

Beacon Street Capital, LLC
 3350 Riverwood Parkway, Suite 1900, Atlanta, GA 30339
 770-984-5433 www.beaconstreetcap.com